

PART B - FEE(S) TRANSMITTAL

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76158 75011 04/04/2011
YAHOO! INC. C/O GREENBERG TRAURIG, LLP
MIT LIFE BUILDING
200 PARK AVENUE
NEW YORK, NY 10166

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10696.295	10/28/2003	Lawrence Morrisroe	085804-010801	5110

TITLE OF INVENTION: METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS

APPN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	07/05/2011

EXAMINER	ART UNIT	CLASS-SUBCLASS
RETTA, YEHDEGA	3622	705-014000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.353).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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1 **GREENBERG TRAURIG, LLP**

2 _____

3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

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(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

Yahoo! Inc.

Sunnyvale, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature /James J. DeCarlo/

Date July 1, 2011

Typed or printed name James J. DeCarlo

Registration No. 36.120

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